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For Your Information

World Breastfeeding Week

World Breastfeeding Week is Aug. 1-7. Its theme, A Winning Goal for Life, is based on breastfeeding's role in millennium development goals and beyond.



Brush up on knowledge to support mothers with the following AAP webinars at <https://www2.aap.org/breastfeeding/sectionOnBreastfeeding.html>:

- Breastfeeding Support: Identifying Risks, Developing Solutions and Primary Prevention through Obstetric and Pediatric Collaboration.
- I Never Heard of LactMed! (available in September)

Webinars are co-sponsored by the American College of Obstetricians and Gynecologists and Medela.

For more about World Breastfeeding Week, visit <http://worldbreastfeedingweek.org/>.

Linking the week to National Immunization Awareness Month, the Academy also offers a downloadable poster, Breastfeeding: Baby's First Immunization, at <http://bit.ly/1mrUGkM>.