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## For Your Information

### Set an example with personalized flu shot posters



Showing that your entire office staff has received influenza vaccinations lets your patients know how important immunization is to you and that they can feel confident bringing their children to your office. It should encourage parents to have their children immunized, too.

The AAP Section on Administration and Practice Management and the Childhood Immunization Support Program developed a customizable template for the “Earn Your Stripe” poster to promote immunization against influenza. Make your own poster featuring your staff and post in patient areas. Find instructions and download the poster or template at <http://www2.aap.org/immunization/pediatricians/influenzaguidance.html>.