



## For Your Benefit

# Personal, professional value of your AAP membership

from the **AAP Department of Membership**

Your AAP membership provides numerous benefits and services, including education and practice management resources, opportunities to influence policy, and a chance to be a voice for children and pediatricians.

### Educational information

The Academy provides the most extensive pediatric educational information available anywhere. The following are included in your national membership:

- 2012 edition of *Red Book Online* (AAP members will have instant access as soon as it comes out);
- print issues of *Pediatrics* and *AAP News* as well as access to [pediatrics.org](http://pediatrics.org) and [aapnews.org](http://aapnews.org);
- *AAP News* e-breaking news alerts;
- PediaLink, the Academy's online center for lifelong learning;
- Practice Management Online, which includes practice management information, tools and resources for pediatricians and their office staff;
- discounts on all AAP products, premium continuing medical education courses and the National Conference & Exhibition (NCE); and
- affinity programs offering discounts on products and services, including two new programs: Officite's practice website development and Staples Advantage.

For details on all benefits and services, log into MyAAP at [www.aap.org](http://www.aap.org) (previously known as the Member Center).

### Chapter value

Chapter activities include promoting the interests of pediatricians in their community; building relationships with other organizations working to improve children's health and well-being; and increasing involvement in the local legislative arena to improve the welfare of children.

For example, the Uniformed Services East Chapter undertook several initiatives to meet members' most pressing needs. The chapter provided support for Reach Out and Read initiatives in military treatment facilities, encouraged submission of resolutions from members at the Annual Leadership Forum, and promoted Community Access to Child Health (CATCH) grant applications from three residency programs.

Fact sheets about each chapter are available at [www.aap.org/en-us/about-the-aap/chapters-and-districts/Pages/Chapter-Factsheets.aspx](http://www.aap.org/en-us/about-the-aap/chapters-and-districts/Pages/Chapter-Factsheets.aspx).

### Council value

Councils represent the collaboration of sections and committees into an integrated structure to achieve similar goals. Council members influ-

ence policy development, and support the translation of policy into education and practice.

Examples of recent policy statements and clinical reports from councils include *School-Based Health Centers and Pediatric Practice*, a policy statement from the AAP Council on School Health; *The Importance of Play in Promoting Healthy Child Development and Maintaining Strong Parent-Child Bond: Focus on Children in Poverty*, a clinical report from the AAP Council on Communications and Media and the Committee on Psychosocial Aspects of Child and Family Health; and *Comprehensive Health Evaluation of the Newly Adopted Child*, a clinical report from the AAP Council on Foster Care, Adoption and Kinship Care.

### Section value

AAP sections are groups of members who have a common interest in a pediatric subspecialty, a pediatric surgical specialty or a multidisciplinary area. Participating in a section provides the opportunity to join your colleagues in professional education, advocacy for children, representation in your pediatric community, and public education and research.

One of the Academy's newest sections is the Provisional Section on Advances in Therapeutics and Technology. The section was created for AAP members with careers in industry and for those interested in advancing pediatric health by fostering optimization of medical breakthroughs and their successful translation into pediatric practice. The provisional section is educating AAP members on alternative careers in pediatrics. At the 2011 NCE, the section covered new pediatric devices, hot topics in therapeutics, medication safety and understanding the development of vaccines.

For details on sections and councils, visit [www.aap.org/en-us/about-the-aap/committees-sections-councils/Pages/Committees-Sections-and-Councils.aspx](http://www.aap.org/en-us/about-the-aap/committees-sections-councils/Pages/Committees-Sections-and-Councils.aspx).

### Intangible benefits

AAP membership also has many intangible benefits. Your dues support AAP efforts in advocating for members and children at the federal level, advocating for appropriate payment with public and private payers, developing clinical resources, and providing parent information through [healthychildren.org](http://healthychildren.org).

You may have or will receive a dues invoice in the mail that contains your membership(s). You can mail in your dues or pay online at <http://eweb.aap.org/myaccount>. Renew today and continue to take advantage of the many benefits offered. With your involvement, the Academy can continue to make a difference.