The DHA omega-3 that redefined infant formula is now available as a new supplement for pregnant and nursing mothers.

Introducing Expecta™ LIPIL®
A DHA Supplement from Mead Johnson Nutritionals containing Martek DHA™

DHA, the omega-3 fatty acid that made infant formula more nutritionally complete, is now available as a new dietary supplement for pregnant and nursing women. DHA is a major structural component of an infant's developing brain and eyes. It is therefore important that mothers obtain adequate amounts during pregnancy and while breastfeeding. Unfortunately, American women typically consume less than 100 mg/day of DHA, far below an expert panel recommendation of 300 mg/day for pregnant and nursing women.** To help moms bridge the gap and provide recommended levels of DHA to their developing infants, recommend Expecta™ LIPIL® a new product from Mead Johnson. It contains the same DHA found in Enfamil® LIPIL® infant formulas and can be taken with any prenatal supplement.

To learn more about DHA and Expecta™ LIPIL®, call 1-888-4EXPECTA or talk to your Mead Johnson representative.

Martek Biosciences Corporation is the manufacturer of Martek DHA™
www.martekbio.com or 1-888-OK-BRAIN

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. ** A daily value for dietary DHA has not been established. ©2004 Martek Biosciences Corporation.
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BD Diagnostics, the #1 choice of hospital and reference labs for Infectious Disease Diagnostics, is bringing the same quality, performance and expertise to the physician's office lab through a new line of CLIA waived rapid test kits.

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Before you know it, the whole school could have pink eye.

That’s why you need a treatment that works at the speed of VIGAMOX™.

When you see a condition that moves as quickly as bacterial conjunctivitis, you need to tackle it fast. New data show that moxifloxacin (VIGAMOX™) eradicates Staphylococcus aureus 20X faster and Staphylococcus epidermidis 16X faster than ciprofloxacin (CILOXAN®). And VIGAMOX™ solution covers important pink-eye-causing bacteria that CILOXAN® solution doesn’t, with conjunctival concentrations 2X higher.² ⁴

That’s treatment at the speed of VIGAMOX™—hook, line, and sinker.

VIGAMOX™ solution is indicated for the treatment of bacterial conjunctivitis. VIGAMOX™ solution is contraindicated in patients with a history of hypersensitivity to moxifloxacin, to other fluoroquinolones, or to any of the components in this medication. In vitro data are not always indicative of clinical success or microbiological eradication in a clinical setting. The dosing of VIGAMOX™ solution is one drop in the affected eye(s) 3 times daily for 7 days.

Please see brief summary of prescribing information on adjacent page.