Your patients are looking for you.
Online.

More and more, parents are going online to answer their medical questions about their children. And, more and more, parents are exposed to unsourced, misleading, and inaccurate health information. Your Practice Online, from Medem and the AAP lets you deliver online health information from your patients’ most trusted source — you. Your Practice Online is the most credible source for online health information because it’s the only health network partnered with the nation’s leading medical societies, including the American Academy of Pediatrics. To save practice time and provide trustworthy online information from the AAP and other national leading medical societies, let parents find the answers they’re looking for with Your Practice Online. And let them trust the answers they’ve found — from you.

American Academy of Pediatrics

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Help prevent invasive pneumococcal diseases

Proven effective in a large-scale clinical trial (N=37,816)\(^1\)
- Efficacy against vaccine serotypes: 100% (95% CI: 75.4% to 100%)
- Efficacy against all pneumococcal serotypes: 90.0% (95% CI: 58.3% to 98.9%)

A favorable safety profile\(^1\)
- In clinical trials (n=18,168), the most frequently reported adverse events included injection site reactions, fever (≥38°C), irritability, drowsiness, restless sleep, and decreased appetite

Approved for routine administration\(^1\)
- Infant administration at 2, 4, 6, and toddlers at 12 to 15 months of age

Administration for previously unvaccinated older infants and children\(^1\)
- For infants and children ≥7 months of age, please see Prescribing Information for appropriate dosing schedule

Risks are associated with all vaccines, including Prevnar\(^\text{TM}\). Hypersensitivity to any vaccine component is a contraindication to its use. Prevnar\(^\text{TM}\) may not provide 100% protection against vaccine serotypes or protect against nonvaccine serotypes. See Brief Summary of Prescribing Information on the reverse side of this page for indications and usage, dosage and administration, and safety information.
2000 Keynote Address
Francis S. Collins MD, PhD
Director, National Human Genome Research Institute
National Institutes of Health

New and Noteworthy for 2000!!!
Joint President's Reception and Exhibit Hours
Saturday, October 28
Exhibits 3:00 pm-7:00 pm
President's Reception 5:30 pm-7:00 pm

PLUS
• Twice as many interactive case-based sessions with audience response keypads
• Repeats of traditionally popular and sold out sessions
• More workshops than ever before
• Larger sessions to accommodate more attendees
• More sessions on popular topics such as:
  Sports Medicine, Orthopaedics, Developmental and Behavioral Pediatrics, and Infectious Diseases

Highlights of the new ‘topic outline’
How will genetic advances affect you? Want to know more about the latest in asthma treatments? Need a refresher on office orthopaedics? This year’s new topic outlines will help you get the most out of the annual meeting by helping you track offerings on 50 topics such as:

Allergy, Immunology & Pulmonology
Hot Topics in Pediatric Allergy and Immunology
Caring for the Acutely Ill Asthmatic
The Challenge of Allergy and Immunology in the New Millennium
Ultimate Asthma Gadgets
Asthma: Practice Guidelines
My Child Can't Breathe: Case Presentations
Office Practice of Allergy
Smoking Cessation Counseling in the Office: The EPIC – Clean Air Program
Integrating Novel Asthma Therapies
Gadgets, Gizmos, Bells and Whistles: Respiratory Equipment
Basic Immunology

Developmental and Behavioral Pediatrics
Management of Common Sleep Problems: Simple Principles and Challenging Cases

Pervasive Developmental Disorders: What the Primary Care Provider Needs to Know
Management of Common Behavioral Problems
Section on Developmental and Behavioral Pediatrics
Cases in ADHD
Addressing Parents’ Mental and Physical Health Needs as Part of Pediatric Care: Why and How
ADHD: Practical Guidelines for Diagnosis and Treatment
Caring for Children with Down’s Syndrome
Sexuality Education in the Office: Birth to Adolescence
What Parents Want to Know But Might Be Afraid to Ask
Child Care and the Pediatrician
Peer Mentoring for Violence Prevention
The Use of Children's Drawings in Primary Care
Enuresis and Encopresis: An Update & Practical Guide to Diagnosis and Treatment
Depression and its Treatment in Primary Care Pediatrics
Management of Obesity in Primary Care
The Weak Child: What to Do When the Muscles Don’t Work

Health Care Financing, Pediatric Practice and Telephone Care
The New Federal Administration and the New Congress: Prospects for Improving Child Health
Section on Administration and Practice Management
How to Improve Practice Performance
Quality in Pediatrics: Outcome Measurement
Improving Primary Care for Children: The National Initiative on Children's Health Care Quality
Section on Medicine/Pediatrics: Careers and Practice
Office-Based Pediatric Telephone Care: Proven Protocols, New Technologies, Controversies, and Reimbursement
Starting in Practice: The Early Years
Section on Telephone Care
Are Pediatricians a Commodity? Maintaining the Doctor/Patient Relationship
Coding 101
Advanced Coding Issues and Dilemmas
Health Care Fraud and Abuse: Why You Need a Compliance Program
What is Responsible Advocacy for Children?

Infectious Disease
Hepatitis C: New Issues
Fever, Rash, Red Eyes: Is it Kawasaki Disease?
The Challenge of Adolescent HIV Infection – From Prevention to Treatment
Chlamydia Pneumoniae: Cases to Unravel Common Myths
Meet the Red Book Committee Section on Infectious Diseases
Making Sense of Tuberculosis Screening in the Office
Prevention of Perinatal HIV Transmission: Success and Challenges
Vaccine Safety: Current Facts and Myths
Bioterrorism: Preparations for the Pediatric Community
Vaccine Opportunities: What's New, What's Coming, and How to Incorporate it Into Your Practice
Cat Scratch Disease: Cases and Current Issues
Diagnosis and Management of Otitis Media: 2000 Infectious Diseases: Expert or Impostor?
Orthopaedics
Section on Orthopaedics
The Office Orthopaedic Exam
Sports Doc on the Field: Rules of the Game
Management of Common Neonatal and Infantile Orthopaedic Problems
Taping, Splinting, and Casting in the Pediatric Office
Pearls and Pitfalls: Children's Fractures
Pearls and Pitfalls in the Early Diagnosis of Children's Orthopaedic Problems

Sports Medicine
Section on Sports Medicine and Fitness
Evaluation of Back Pain in Young Athletes
Office Management of Common Knee Injuries
Office Management of Common Shoulder Injuries
A Case-Based Approach to Common Sports Injuries
Myths and Controversies in Sports Injury Prevention
Hands-on Physical Examination of the Upper Extremities for Common Sports Injuries
Hands-on Physical Examination of the Lower Extremities for Common Sports Injuries

Find the whole topic outline in the registration program (June AAP News) or online at www.aap.org

Don't delay! Mail or fax your registration by September 29 and save $100.
Provide new parents with all the information their sleep deprived brains can handle.

Give 24-hour assistance to families through your free Beansprout website by joining the first online community connecting parents with their own pediatrician and child care provider. To register, go online or call 1-888-648-2826.