56 percent of students in grades 5 through 12 say that alcohol advertising encourages them to drink. "Underage Drinking Information Parents Need to Know," Mothers Against Drunk Driving

"...television is bursting with exhortations to drink. TV sports in particular, a staple of adolescents, is one long hymn to the glories of beer."

Charles Krauthammer, Time, Oct. 6, 1997

"Unfortunately, too many of our students go to college searching not for academic knowledge, but for alcoholic beverages. ...Let's finally send the message that ...the focus of college life must be on the classroom, not the bar room. And that it's time to plug the keg, cap the bottle and turn off the tap."

HHS Secretary Donna E. Shalala, addressing the American Council on Education, Feb. 9, 1998
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Every newborn in your practice means two new patients: the baby and the parent holding him. And if the little one is crying instead of sleeping, neither patient is happy. Our bassinet can get them both feeling better. Eight million hours of clinical research have proven it. The results, published in the *Journal of Perinatology*, Vol. 15 No. 3, 1995, show that, compared to babies who sleep in conventional, stationary beds, Infant Advantage® babies:

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