Now available in SYRUP for ages 6 and older

Zyrtec™ (cetirizine HCl) tablets

Proven Effective for:
Seasonal Allergic Rhinitis
Perennial Allergic Rhinitis
Chronic Idiopathic Urticaria

New data confirm...

FAST, EFFECTIVE ALLERGY RELIEF

Please see brief summary of prescribing information on the last page of this advertisement.
In a controlled environmental exposure unit, 202 patients who tested positive to ragweed pollen received either ZYRTEC 10 mg/day, Claritin 10 mg/day, or placebo to control symptoms of seasonal allergic rhinitis. Patients were exposed to ragweed pollen for two 5-hour periods over 2 days in a "classroom-type" setting in which the pollen was delivered to a large seating area at a controlled rate. While fans circulated air, particle counters measured pollen levels throughout the seating area to control exposure level. Major symptom complex included: runny nose, sniffles, itchy nose, nose blows, sneezes, and watery eyes. Baseline severity, assessed by patients, was comparable for all groups. (Data on file.)

In a separate study by Meltzer et al comparing Zyrtec 10 mg/day and Claritin 10 mg/day in 279 patients with seasonal allergic rhinitis, ZYRTEC's fast-acting, effective relief was confirmed.¹

Please see reference section for available clinical literature on cetirizine and loratadine.²
**Zyrtec** is well tolerated. Most side effects were mild or moderate. The incidence of somnolence was dose related (6% on placebo, 11% at 5 mg, and 14% at 10 mg). Discontinuations due to somnolence were not significantly different from placebo (1% vs 0.6% on placebo).

Other side effects included fatigue (5.9% vs 2.6% on placebo) and dry mouth (5.0% vs 2.3% on placebo).

**BRIEF SUMMARY**

**Zyrtec (Cetirizine Hydrochloride) Tablets and Syrup**

FOR ORAL USE

- (FOR FULL PRESCRIBING INFORMATION, CONSULT PACKAGE INSERT)
- **INDICATIONS AND USAGE**
  - *Seasonal Allergic Rhinitis*:
    - Zyrtec is used to relieve the symptoms of allergic rhinitis due to ragweed and other allergens in adults and children 6 years of age and older. Zyrtec is also used to relieve the symptoms of allergic rhinitis due to dust mites, animal dander, and other allergens in children 6 years of age and older.
  - *Non-allergic (idiopathic) rhinitis*:
    - Zyrtec is used to relieve the symptoms of idiopathic rhinitis.
  - *Urinary tract infections*:
    - Zyrtec is used in the management of patients with urinary tract infections.
  - *Carcinogenicity Study*:
    - Zyrtec is used in the assessment of the carcinogenic potential of cetirizine.

**CONTRAINDICATIONS**:

- Zyrtec is contraindicated in patients with a known hypersensitivity to it or any of its ingredients or components.

**PRECAUTIONS**

**Concerns related to driving or operating potentially dangerous machinery.**

- **PRECAUTIONS**
  - **Respiratory System**:
    - Patients with a history of asthma or allergic rhinitis may be more susceptible to the effects of cetirizine.
  - **Cardiovascular System**:
    - Cetirizine may rarely cause palpitations or other cardiovascular effects.
  - **Central Nervous System**:
    - Cetirizine may cause drowsiness, dizziness, or other CNS effects.
  - **Endocrine System**:
    - Cetirizine may affect the levels of certain hormones.
  - **Gastrointestinal System**:
    - Cetirizine may cause gastrointestinal effects such as nausea, vomiting, or diarrhea.
  - **Hematopoietic System**:
    - Cetirizine may affect the levels of certain blood components.
  - **Immunologic System**:
    - Cetirizine may affect the immune system.
  - **Metabolic System**:
    - Cetirizine may affect the levels of certain metabolic parameters.
  - **Musculoskeletal System**:
    - Cetirizine may cause muscle or joint effects.
  - **Neoplasms**:
    - Cetirizine may affect the risk of certain types of neoplasms.
  - **Respiratory System**:
    - Cetirizine may cause respiratory effects.
  - **Skin and Appendage System**:
    - Cetirizine may cause skin or appendage effects.
  - **Urinary System**:
    - Cetirizine may affect the levels of certain urinary parameters.

**Drug Interactions**:

- Cetirizine may interact with other medications, such as tricyclic antidepressants, monoamine oxidase inhibitors, and theophylline.

**Geriatric Use**:

- Cetirizine may be used in the elderly population.

**Pediatric Use**:

- Cetirizine is not recommended for use in children under 6 months of age.

**Pregnancy and Nursing**:

- Cetirizine may cross the placenta and may enter breast milk.

**Adverse Reactions**:

- Cetirizine may cause adverse reactions such as somnolence, dry mouth, headache, and dizziness.

**Indications**:

- Zyrtec is indicated for the relief of symptoms associated with seasonal allergic rhinitis due to ragweed and other allergens.
- Zyrtec is also indicated for the relief of symptoms associated with allergic rhinitis due to dust mites, animal dander, and other allergens.

**Pharmacology**:

- Cetirizine is a histamine H1-receptor antagonist.
- Cetirizine is metabolized in the liver and excreted in the urine.

**DOSAGE AND ADMINISTRATION**

- Cetirizine may be taken with or without food.
- Cetirizine is available in tablets, chewable tablets, and oral suspension.

**Special Patient Populations**:

- Cetirizine may be used in patients with renal or hepatic impairment.
- Cetirizine may be used in children with a variety of age groups.

**Storage and Handling**:

- Cetirizine should be stored at room temperature and protected from light.

**REFERENCES**

- References are not provided in the text.

**EFECTIVE ALLERGY RELIEF**

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