When you need to contact pediatricians, contact AAP News. Each month more than 46,000 pediatricians, third-year pediatric residents and other subscribers turn to AAP News for child health care that can get elsewhere. With a classified ad, you can speak directly to those readers.

Rates: The one-time rate for placing a classified is $120 for the first 10 words and $20 per each additional word. A $20 discount per month is allowed for ads that are published in three or more consecutive issues. The three ads must be purchased at the same time. Ads may be boxed for a one-time cost of $25.

Classifieds: Classified ads are accepted under Business Services, General Announcements, Medical Meetings, Physicians Wanted, Positions Wanted, Practices Available, Publications, Real Estate and Residencies/Fellowships Available.

Display Classifieds: Camera-ready and 2-color display classified ads are accepted under General Announcements, Medical Meetings, Physicians Wanted, Positions Wanted, Practices Available and Residencies/Fellowships Available.

Medical Meetings, Physicians Wanted, Positions Wanted, Practices Available and Residencies/Fellowships Available. Contact AAP News for display classified ad sizes and rates.

Blind Box: Available for a $25 service charge per ad insertion. To reply to a box number, send your response to: Box Number, AAP News, P.O. Box 927, Elk Grove Village, Ill. 60009-0827.

For more information, contact: Pamela Malick, Classified Ads Coordinator, at (800) 433-9016, ext. 7667. In Illinois, (708) 981-7667. Ad copy and payments may be sent to: Classified Ads, AAP News, P.O. Box 927, Elk Grove Village, Ill. 60009-0827.

Advertising Policy: Although the Academy believes these classified ads are from reputable sources, the Academy does not investigate the offers made and assumes no responsibility concerning them. Frequently, it is necessary to modify the wording of classified ads. These changes are generally made in compliance with the regulations of various federal and/or state commissions against discrimination or because they might be interpreted as being unlawful or in conflict with professional standards of practice.

Advertisements for employment containing specifications as to race, color, creed, age, religion, gender, ethnic origin or national origin may be unlawful and professionally improper. Accordingly, discriminatory wording is not acceptable in AAP News.

Other phrases for publication in various advertising classifications which might be interpreted as being unlawful and in conflict with professional standards of practice could include the following example list of phrases that are recommended to be avoided: the offer or use of rebates or 'kickbacks,' wording that could be interpreted as derogatory or defamatory to other physicians, the misrepresentation of skills expected or job requirements. These advertising modifications are made to maintain a classified section that is professionally responsible, lawfully, scientifically and free of discrimination.
When you offer patients a convenient and cost-effective payment method, you end up with more patients.

The American Academy of Pediatrics, in conjunction with MBNA America, is pleased to present the Professional Services Account™ in addition to its credit card program.

Now there is a credit card acceptance program that enables you to successfully balance the financial demands of your professional practice with your patients’ desire for convenient payment alternatives. The Professional Services Account™ from MBNA America is designed specifically for professional practices. It lets you easily subdivide your cash flow while providing patients with today’s most accepted and affordable method of payment.

Protect your bottom line by increasing cash flow and reducing expenses.

With an MBNA® Professional Services Account, payments are credited to your deposit account at your local bank within 48 hours of the time your receipts are received by MBNA. There’s no need to wait. And no need to spend time and money on additional billing. Furthermore, because MBNA offers a low interest rate, you can realize a better return on each charged transaction. And you’ll even be able to customize the processing method and deposit option that is best for your professional practice and personal life.

Contact MBNA America about a Professional Services Account.

Call 1-800-526-8286

New Jersey

Teaneck: Third BC/BE Pediatrician, full-time preferred, for young, growing practice, 10 minutes from NYC. Salary leading to partnership. Reply with CV to: Edward Zajdulski, M.D., 197 Cedar Lane, Teaneck, NJ 07666.

New York

Charming college community in upstate New York. Join a busy practice and enjoy working in beautiful, modern offices, $19 million hospital renovations just completed. Strong commitment to the Pediatric Department. Expect $100,000 and partnership. Town is designated fifth safest college community in the country. Contact Owen Brothers, Breiter, Clark & Hall, (800) 858-4223.

Southern California & Arizona

CIGNA HealthCare, one of America’s leading providers of managed medical care, currently has salary opportunities available in Phoenix, Tucson and in four counties in the Los Angeles area.

Our pediatrics work as a team, each having his/her own panel of patients. The department is part of an extensive multi-specialty group with physicians in over 20 specialties on staff.

We offer an outstanding compensation package. For more information, call us at 1-800-526-8286.

CA: Director, Physician Recruitment, CIGNA Medical Group, 355 N. Brand Blvd, Suite 400-14, Glendale, CA 91203, (800) 468-9013, EOE.

AZ: Director, Medical Staff Recruitment, CIGNA HealthCare, 11001 N. Black Canyon Hwy., Phoenix, AZ 85029, (602) 253-7247, EOE.

Stop by booth 755

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Patent Pending. For complete information: (303) 440-8517 or 1-800-497-6573

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North Carolina

Full-time, BCBE Pediatrician, to join a well-established, 4-person group. This group of pediatricians has a diverse population and practices in Charlotte, 2 hours from mountains/skiing, and 4 hours from the Atlantic coast. 450-bed general hospital with a separate Women's and Children's Center. This hospital is affiliated with Duke University Medical Center. Weekly faculty contact provides 50 hours CME annually. Practice thriving since 1962, includes children of former patients and a significant adolescent group. One full week day off work every 5th weekend. Excellent salary and benefits package. Full partnership options after 2 years. Send CV and references to: George Enstrom, M.D., 40 Ardsley Avenue, N.E., Concord, NC 28625.

Pennsylvania

The Geisinger system of health care presently has opportunities available for Board-Certified or Board-Eligible Pediatricians in its Wilkes-Barre, Lewiston, Philiburg, and Tyrone offices. Geisinger is a health care network with two hospitals and 48 patient care offices. Open positions consist of office and inpatient general pediatrics with tertiary care provided at Geisinger Medical Center in Danville, PA. Competitive salaries and benefits are available. Interested individuals should send resume and letter of interest to: Dr. Geisinger Pediatrician Recruitment Department PO-AB, 100 N. Academy Avenue, Danville, PA 17822-3024 or call (800) 845-7112. EOE/M/F/H/V.

Philadelphia: Children's Rehabilitation Hospital, Division of Thomas Jefferson University Hospital, seeking pediatrician to join interdisciplinary rehabilitative team. Patients include infants with sequelae of prematurity, children with chronic illnesses. Ambulatory care, development of follow-up, teaching, and research opportunities. Contact: Stephen J. McGuirey, M.D., (215) 578-3795.

Vermont

BCBE Pediatrician to join group of four; excellent practice; active, friendly, beautiful New England community; excellent skiing, hiking, and boating. Contact: Pediatric Associates, 3 Mahoney Avenue, Rutland, VT 05701.

Virginia

NEEDED STAT - BCBE PEDIATRICIAN (neighborhood-oriented practice in beautiful suburban Virginia. Call (703) 757-7950.

Washington

PACIFIC NORTHWEST Full-time, BCBE Pediatrician to join eight pediatricians in a 60-person, multi-specialty group with main office and satellite. Located in a growing, growing community in Southwest Washington community of 250,000, neighboring Portland, Oregon. Competitive salary and benefits leading to partnership. Please send C.V. to: Bov Karrizan, c/o The Vancouver Clinic, 700 NE 87th Avenue, Vancouver, WA 98664.
Accurate diagnosis of ADHD is often difficult because nearly 40% of ADHD children do not behave as well in the doctor's office. For this reason, physicians rely heavily on feedback from classroom teachers in diagnosing, medicating, and monitoring children with attention disorders.

ACTeRS is a standardized teacher rating form for grades K-2 that objectively measures four separate characteristics: Attention, Hyperactivity, Social Skills, and Oppositional Behavior. The reliability, validity, and utility of ACTeRS have been repeatedly demonstrated in published studies. There is an accompanying Clinical Rating Scale for use with parents, teachers, and psychiatric professionals. The reliability, validity, and utility of ACTeRS have also been repeatedly demonstrated in published studies and clinical trials throughout its 20-year research history. Teachers record the 24 items that describe classroom behavior. These ratings are summarized and transferred to the Profile Form where norm comparisons are read directly.

For further information, call or write to:
For a Safe Community:
A Citizens' Conference to Stop Gun Violence
3421 1/2 M Street, NW
Washington, DC 20007
Telephone (202) 338-2422
Fax: (202) 338-2458
Registration fee: $75.00 (includes banquet dinner and keynote lunch)
reduce all taxes and hotel rates ($20.00 double occupancy) are available on a first-come, first-served basis.

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