When you need to contact pediatricians, contact AAP News. Each month, more than 46,000 pediatricians, third-year pediatric residents and other subscribers turn to AAP News for child health information they cannot get elsewhere. If you are a classified ad, you can speak directly to those readers.

Rates: The one-time cost for placing a classified ad is $12.00 for 30 or fewer words and $1.50 for each additional word. A $20 discount per month is allowed for ads that appear in 3 or more consecutive issues. The three issues must be purchased at the same time. Ads may be boxed for a one-time cost of $80.

Classifications: Classified ads are accepted under Business Services, General Announcements, Medical Meetings, Physicians Wanted, Positions Wanted, Practices Available, Professional Services, Residencies/Fellowships Available.

Display Classified Ads: Camera-ready and 2-color display classified ads are accepted under General Announcements, Medical Meetings, Physicians Wanted, Positions Wanted, Practices Available and Residencies/Fellowships Available. Contact AAP News for display classified ad sizes and rates.

Blank Box Returns: Available for a $25 service charge per insertion. To box a number, send your response to: Box Number, AAP News, Classified Ads, P.O. Box 927, Elk Grove Village, Illinois 60009-0092.

For more information, contact: Pam Malk, Classified Ad Sales, ext. 7633, in Illinois, (708) 981-7667. Ad copy and payments may be sent to: Classified Ads, AAP News, 141 Northwest Point Blvd., P.O. Box 927, Elk Grove Village, Illinois 60009-0092.

Advertising policy: Although the Academy believes these classified ads are from reputable sources, the Academy does not investigate the offers made and assumes no responsibility concerning them.

Frequently, it is necessary to modify the wording of classified ads. These changes are generally made in compliance with the regulations of various federal and/or state commissions against discrimination or because they might be interpreted as being unlawful or in conflict with professional standards of medical practice.

Advertisements for employment containing specifications that are race, color, creed, age, religion, sex, ethnic origin, or national origin may be unlawful and professionally improper. Accordingly, discriminatory wording is not acceptable in AAP News.

For publication in various advertising classifications might be interpreted as being unaffirmative and in conflict with professional standards of medical practice. Improper language could include:

"Complete list of patients' records for sale." The offer of rebates or 'kickbacks,' wording that could be interpreted as derogatory or defamatory to other physicians; the mis-representation of skills expected or job requirements.

These advertising modifications are made to maintain a classified advertising section that is professionally responsible, lawful, scientific and free of discrimination.

THE PRIMARY CARE ACHIEVEMENT AWARD will honor three Public Health Legends. A monetary prize of $10,000 will be given in recognition of the unique contributions of primary care in the United States, in three categories: education, practice, and research. Interested nominees will be announced and applications for the awards will be solicited in the fall. For more information, please contact: Peter D. Blas, MD, FAAP, Director, General Affairs, National Primary Care Conference on September 13 in Dallas, Texas. The deadline for nominations is July 1, 1994. Information on eligibility and the nomination criteria and process can be obtained by calling the Pew Commission's program office in San Francisco at (415) 476-8118.

SAVE THE DATE! On October 7-9, 1994, the Academy will hold its ANNUAL MEETING TO ADDRESS ABOLISH CORPORAL PUNISHMENT ON SCHOOL YARDS. The meeting will be held in Raleigh, North Carolina. Focus of the meeting is on "Positive Discipline: Getting Smart, Not Tough." The conference will target educators, advocates, parents, and others who are committed to championing the use of alternative disciplinary approaches. Workshops will address challenges and solutions to making the community as we work collaboratively toward developing positive educational arenas. Co-sponsors include the National Coalition to Abolish Corporate Punishment in Schools, the National Committee to Prevent Child Abuse, and the Children's Defense Fund. The meeting will also be attended by many other national organizations. Registration materials will be available in Main Street-South Lawrence, contact: Wima Case-Starks (at 919) 363-6625.

May

PEDICATRIC UPDATE 1994 will be held May 9-11, 1994, at the Clarion Hotel, Des Moines, Iowa, and is sponsored by Department of Pediatrics, Des Moines University and Drake Medical Center. For more information, please contact: Dr. F. Victor Hinde, 101 Bodin Circle, DGM/GOC, Travis AFB, CA 95646; (707) 569-4649.

CALIFORNIA CHAPTER 1 AAP ANNUAL SPRING MEETING will be held May 28-30, 1994, at the Hilton in Roseville, Calif. For more information, contact: Debbie Shealy, P.O. Box 1237, Roseville, Calif. 95678; (916) 982-935.

June

VERMONT CHAPTER AAP SPRING MEETING will be held June 10-12, 1994, at the New Haven, Mont. For more information, contact: Melanye Oootillo (at 203) 658-5039.

THE PRIMARY CARE ACHIEVEMENT AWARD will honor three Public Health Legends. A monetary prize of $10,000 will be given in recognition of the unique contributions of primary care in the United States, in three categories: education, practice, and research. For more information, please contact: Peter D. Blas, MD, FAAP, Director, General Affairs, National Primary Care Conference on September 13 in Dallas, Texas. The deadline for nominations is July 1, 1994. Information on eligibility and the nomination criteria and process can be obtained by calling the Pew Commission's program office in San Francisco at (415) 476-8118.

SAVE THE DATE! On October 7-9, 1994, the Academy will hold its ANNUAL MEETING TO ADDRESS ABOLISH CORPORAL PUNISHMENT ON SCHOOL YARDS. The meeting will be held in Raleigh, North Carolina. Focus of the meeting is on "Positive Discipline: Getting Smart, Not Tough." The conference will target educators, advocates, parents, and others who are committed to championing the use of alternative disciplinary approaches. Workshops will address challenges and solutions to making the community as we work collaboratively toward developing positive educational arenas. Co-sponsors include the National Coalition to Abolish Corporate Punishment in Schools, the National Committee to Prevent Child Abuse, and the Children's Defense Fund. The meeting will also be attended by many other national organizations. Registration materials will be available in Main Street-South Lawrence, contact: Wima Case-Starks (at 919) 363-6625.

May

PEDICATRIC UPDATE 1994 will be held May 9-11, 1994, at the Clarion Hotel, Des Moines, Iowa, and is sponsored by Department of Pediatrics, Des Moines University and Drake Medical Center. For more information, please contact: Dr. F. Victor Hinde, 101 Bodin Circle, DGM/GOC, Travis AFB, CA 95646; (707) 569-4649.

CALIFORNIA CHAPTER 1 AAP ANNUAL SPRING MEETING will be held May 28-30, 1994, at the Hilton in Roseville, Calif. For more information, contact: Debbie Shealy, P.O. Box 1237, Roseville, Calif. 95678; (916) 982-935.

June

VERMONT CHAPTER AAP SPRING MEETING will be held June 10-12, 1994, at the New Haven, Mont. For more information, contact: Melanye Oootillo (at 203) 658-5039.
Two pediatricians needed in rapidly growing suburban community near Atlanta, GA. Please call with 15 other pediatricians in a large and growing physician-owned and operated Pediatric Care Group. Excellent management systems allow you to concentrate on patient care opportunities for academic affiliation, teaching, and hospitalist work are available and encouraged. Send CV to: Healthcare Administration, 3100 E Eisenhower Parkway, Suite 100, Ann Arbor, MI 48108.

Minnesota
BC/BE Pediatrician: Premier pediatric group in affluent suburb of Twin Cities has unusual opportunity for a BC/BE-trained pediatrician. Fringe benefits and compensation will be above average for the region. Send CV to: Bob Vissers, Metropolitan Pediatric Specialists, P.A., 6545 France Avenue S, Suite 510, Edina, MN 55435-2186; (612) 920-9119.

New Jersey
Pediatrician: Two BC/BE needed immediately to join established, fast-growing practice in a beautiful suburban location. Send CV to: Lewis Warren, Summit Office located in new medical arts center on Overlook Marcy campus, Summit, NJ 07901. Affiliated with Columbia Presbyterian Medical Center and benefits partnership. Send CV to: Lewis L. Sank, M.D., 5, Overlook Road, Summit, NJ 07901. New Jersey Pediatricians Association, (908) 277-0419; fax (908) 277-0201.

Teaneck: Third BC/BE Pediatrician, full-time preferred, for young, growing practice, 10 minutes from NYC. Salary leading to partnership. Reply with CV to: Edward Zajicky, M.D., 197 Cedar Lane, Teaneck, NJ 07666.

WE HAVE THE GREATEST KIDS! Work in suburban Essex County - affluent community. Thriving and growing practice, newly renovated office. Teamwork staff makes office a pleasant working environment. Send CV to: Short Hills Pediatrics, 85 Woodland Road, Short Hills, NJ 07078; Fax: (201) 379-0159.

New York
Pediatrician Wanted: Private practice opportunity in busy, well-established, upper West Side Manhattan pediatric group practice, 2,500 square feet office, fully staffed. Call (212) 369-4670.

North Carolina
Eastern North Carolina: BC/BE Pediatrician wanted to join established pediatric practice in a beautiful coastal community. For details, please write to: Beth Wittern, Director of Medical Staff Development, Cape Fear Memorial Hospital, 5301 Whiteville Avenue, Wilmington, NC 28403; Fax (910) 452-8549.

Pennsylvania

Gelsinger presently has positions open for BC/BE Pediatritians in its Wilkes-Barre, Lewistown, Philiburg, and Tyrone offices. Gelsinger has a health care network with two hospitals and 48 outpatient offices; present case load consists of 7,000 patients. Gelsinger believes that this multi-specialty group has tremendous growth potential with the addition of a second physician. Send CV to: Healthcare Administration, 2452 E. 13th Street, Altoona, PA 16601. Gelsinger offers competitive salaries and an excellent benefits package, including health, life, dental, and long disability insurance plans and retirement plans. If you would like more information, please contact: Donna Loy, Physician Recruiting Department, Gelsinger, 100 N. A. John Avenue, Danville, PA 17822-3024 or call (717) 845-7112. E.O.E. M.F.H.V.

Pediatrician: The Scranton Primary Health Care Center, Scranton, PA, is seeking a BC/BE pediatrician for July 1994. The Scranton Primary Health Care Center is a very busy "federally qualified health center" with a multispecialty group practice. The compensation package is excellent. Scranton is a great city for families. It has excellent schools, churches and many recreational and cultural advantages. Scranton is located 20 minutes from the Pocono Mountains where sports and recreational activities abound. Scranton is within 2 hours of New York City and Philadelphia. Please respond to: Alfonso Gomez, M.D., Medical Director, The Scranton Primary Health Care Center, 950 Wyoming Avenue, Scranton, PA 18509; *(717) 344-9684 or Fax *(717) 969-0969.

Texas
Dallas/Fl. Worth Area: Excellent opportunity for two BC/BE Pediatricians and three OB/GYN physicians to join newly established, hospital-owned multispecialty group. Highly competitive remuneration package with procurement of malpractice insurance coverage, predictable cash schedules, autonomous practice setting with full support services provided. For details, call Melitta Kessner, (800) 476-2496 or send CV to same at 2623 Crosadaive Drive, Durham, NC 27705 or fax *(919) 382-0227.

Virginia
Newport News: Riverside Regional Medical Center in Newport News, Virginia, is currently recruiting for a BC/BE Pediatrician to join the Department of Pediatric Education. Responsibilities include clinical practice in the newly constructed Pediatric Ambulatory Center and inpatient coverage for the program. Additionally, this group provides the pediatrics component for the hospital's Family Medicine and Transitional residency programs. This is an excellent opportunity for someone interested in combining care in both pediatric and internal medicine while living in one of Virginia's most attractive areas. Contact: Donna Moyer, M.D., Riverside Pediatric Center, 316 Main Street, Newport News, VA 23601; *(804) 594-3250.

Richmond: BC/BE Pediatrician, part-time/full-time, to join private pediatric group in established, academically oriented, urban private practice. Excellent salary and benefits. Affiliation with University of Richmond, experienced pediatricians. Send CV to: Voice: (804) 276-5040.

Winchester: Two pediatricians seeking a third pediatrician. Small town 75 miles west of Washington, DC. State-of-the-art hospital — 160 other physicians -- all specialties covered. Contact Dr. Hybri or Dr. Lutz, 1002 C Amherst Street, Winchester, VA 22601, (703) 652-3787.

Florida & Virginian: Hospital-based pediatric practice as a fulfilling and gratifying career track. Very attractive call schedule offering participation in all areas of pediatric practice. High quality sub-specialty support. Opportunities in areas of high geographic desirability. Children's Hospital Services offers an outstanding employee compensation package, health care benefits and professional liability insurance. Contact R. Gomar, M.D., Pediatric Clinic, Children's Hospital Services, Inc., 300 NW 7th Avenue, Suite 100, Plantation, FL 33317; (305) 584-7349. EEO/AA/AF.

Practice Available

California
Beautiful San Diego location. Solo practice within walking distance of La Jolla Shores, Hospital. In-call schedule, Gross $70K, Contact David Stone at (619) 271-7182 or (619) 292-0072.

Advertise with AAP News
For advertising information, contact Pamela Mallo at (800) 433-9016, ext. 7667.

Get Your Teen Patients IN2IT! Now is the time to order IN2IT for your teen patients. This teen newsletter, new from the Academy, was featured in the April issue of AAP News. Check your April AAP News for a sample copy and order card.

If you missed IN2IT in April, call Noreen Stewart at (800) 433-9016, ext. 7444, to get a copy of the newsletter and ordering information.

Don't miss your chance to get IN2IT!

Physician Wanted — Multiple States

AMERSA
Association for Medical Education and Research in Substance Abuse
November 17-18, 1994
Hyatt Regency Bethesda, MD

The AMERSA National Conference: Multidisciplinary Approaches in Education for Substance Abuse
Participate in a multidisciplinary exploration of new developments in substance abuse education, treatment, prevention, and research. Share your experience and expertise with colleagues, explore special topics in a small group setting, and learn about the projects and goals of the National Institutes. AMERSA was organized in 1976 by the Curier Teachers in Alcohol and Drug Abuse. Our national conferences and numerous publications have focused on substance abuse training in the primary care specialties. AMERSA currently seeks to be multicultural and interdisciplinary.

Conference Highlights

- Pre-Conference Workshops
- Ethical Issues in Treatment and Research
- Interdisciplinary Approaches: The Care of Substance Abusers as a Team Task
- Understanding Cultural Diversity
- Commonly Abused and Misused Drugs
- Prevention and Health Promotion
- Professional Development/Therapy Sessions
- Health Care Reform
- Substance Abuse
- Pharmacology
- Drug Assessment
- Perinatal Addictions
- Showcase Presentations
- Annual Betty Ford Lecture

For further information contact: Phyllis Arnold (401) 863-7971 — AMERSA Box G-BH - Brown University - Providence, Rhode Island 02912

"Unlike drugs, the POTTY PAGER is effective and convenient, you just really need to install a wake up alarm."

Patent Pending.

For complete information:
1-800-497-6573

34 AAP News/May 1994
Child Health Month
October 1994

October is Child Health Month — a time to focus national attention on the importance of preventive health care for all children. This year’s focus is on violence prevention, and we will concentrate on strategies in three areas — the media, firearms and interpersonal conflict.

A variety of materials will be available in Child Health Month resource packets, including: a list of ideas for activities, projects and events; fact sheets; camera-ready patieni/parent education materials; posters; and sample brochures.

If you are a board member, chapter president, public relations chairperson or chapter administrator, or if you received a packet last year, we will automatically send you one this year. If you are not currently on our list, you may request a 1994 Child Health Month resource packet by returning the coupon below to the AAP Division of Member Communications, 141 Northwest Point Blvd., Elk Grove Village, IL 60007, or by calling (800) 433-9016, ext. 7943 or 7871.

It’s not too early to start planning....

Please send me a 1994 Child Health Month resource packet.

Name

Address

City State Zip

Society for Adolescent Medicine and American Academy of Pediatrics

Present

COMPREHENSIVE REVIEW OF ADOLESCENT MEDICINE COURSE

August 24-28, 1994

Hotel Sofitel Chicago — O’Hare Airport

• Newly developed and co-sponsored by the Society for Adolescent Medicine and the American Academy of Pediatrics
• Designed as an intensive review of topics in adolescent medicine for physicians already trained in adolescent health
• Current information on recent developments in the theory, diagnosis and management of adolescent issues
• Opportunity to integrate a wide knowledge base in a variety of subspecialty areas

YOU SHOULD ATTEND THE COMPREHENSIVE REVIEW OF ADOLESCENT MEDICINE COURSE IF YOU ARE A PHYSICIAN WHO IS AN ADOLESCENT MEDICINE SUBSPECIALIST.

TOPICS TO BE COVERED INCLUDE...

Ears, Eyes, Nose & Throat
Pneumonia
Musculoskeletal Disease/Sports Medicine
Immunology/Oncology
Renal/Hypertension
Infectious Disease
Pharmacology
Toxicology
Genetics
Nutrition

Prevention & Screening/Legal Issues
STDS/HIV/AIDS
Disorders of Behavior/Leaming, Thought
Family Problems/Substance Abuse
Endocrinology & Metabolism
Collagen Vascular Diseases
Neurology
Gastroenterology
Dermatology
Allergy/Immunology
Physical Growth & Development
Sexuality
Mental Health
Eating Disorders/Obesity
Chronic Illness/Disability
Research & Statistics

AMA Category I Credit: 45 hours

ATTENDANCE IS LIMITED — REGISTER TODAY!

Hotel rooms are available at the rate of $99 per night.

The Academy has negotiated discount airfares to the Comprehensive Review of Adolescent Medicine (CRAM) Course. Please call AAP Travel Services at 800/433-9016. Outside the U.S. and Canada call 708/228-5005 and ask for Travel Services.

To register or for program information, contact:

Comprehensive Review of Adolescent Medicine Course
AAP Division of Planning and Evaluation
PO Box 927
Elk Grove Village, IL 60009-0927

Toll-free: 800/433-9016, ext. 6796
Outside U.S. and Canada: 708/228-5005, ext. 6796
FAX: 708/228-5088 or 5097

American Academy of Pediatrics

Program for Renewal of Certification in Pediatrics (PRCP) Update

More than 225 diplomates of the American Board of Pediatrics (ABP) with time-limited certificates are now in the process of taking PRCP. In addition, 25 diplomates with permanent certificates are also participating in PRCP.

Diplomates with permanent certificates may participate in PRCP voluntarily. Their certificates will remain active regardless of whether they pass or fail the components of PRCP. If they successfully complete PRCP, a certificate will be issued indicating they have been recertified in pediatrics. The certificate will not carry an expiration date.

For further information regarding PRCP, please contact Ms. Linda Seals at (919) 925-0461.

Policy reference guide


Are You Interested?

MEDLINE Member Benefit Program

MEDLINE is a program offered through the National Library of Medicine (NLM). It could give members virtually unlimited search capabilities of the NLM’s data bases and use of its popular Grateful Med software, all for a flat fee of $220 for one year.

Subscribers would receive:

• Unlimited access to MEDLINE, which contains about 7 million references and abstracts to medical journal articles (1966 to present) for one year.
• Access to NLM’s 40 other data bases, which cover such topics as cancer protocol (PDQ), AIDS (AIDSLINE), toxicology (TOXLINE), bioethics (BIOETHICSLINE), and history of medicine (HISLINE).
• A copy of Grateful Med software for IBM-compatible or Macintosh personal computers.
• NLM’s bimonthly publication, GRATEFULLY YOURS.
• Toll-free telephone number for training and assistance.

In order to launch the member benefit program, the National Library of Medicine needs to know what level of interest there is in our membership; we must have a minimum of 1,000 members who would participate.

Let us know if you are interested by returning the coupon below to MEDLINE Survey, AAP Department of Membership, 141 Northwest Point Blvd., Elk Grove Village, IL 60007, or by calling (800) 433-9016, ext. 7869.

☐ Yes, I would be interested in the MEDLINE Member Benefit Program.

NAME:

ADDRESS:

PHONE: (Office) (Home)

American Academy of Pediatrics
Efficacy, good taste and a heritage of trust for cold & allergy relief.

For 30 years, Dimetapp has provided effective cold and allergy relief plus the great, grape taste that gives Dimetapp its compliance advantage. And both Dimetapp® Elixir and Dimetapp® DM are alcohol-free.

Dimetapp. The brand recommended by physicians over 200 million times.